# NAAC Institutional Quality Sustenance and Development Survey

2.

## 1. Kindly provide the details of the institution

| | |
|---|---|
| Name of Institution: | Prestige Institute of Management |
| Year of Establishment of the Institution: | 1994 |
| Address Line 1: | 2, Education and Health Sector, S |
| Address Line 2: | Near Bombay Hospital |
| City/Town: | Indore |
| State: | Madhya Pradesh |
| Postal Code: | 452010 |
| Email Address: | director@pimrindore.ac.in |

## 2. NAAC Accreditation/ Reaccreditation Details

| | |
|---|---|
| Year of Accreditation/ Reaccreditation: | 2009 |
| Current Grade: | A |
| CGPA: | 3.11 |

## 3. Institutional Status

Autonomous College

## 4. Contact Person Details

| | |
|---|---|
| Name of Head of Institution: | Dr. Yogeshwari Phatak |
| Contact Phone: | 9826385332 |
| Email: | director@pimrindore.ac.in |
| Website URL: | www.pimrindore.ac.in |
| Name of IQAC Co-ordinator | Dr. Deepak Jaroliy |
| Email: | deepak_jaroliya@p |

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3.

SECTION I

This section is related to institutional goals, vision and mission, academic programmes and activities, strategies and action plans for institution building.

### 5. Number of academic programmes existing ( Enter a number; 0 for nil)

| | |
|---|---|
| Undergraduate (BA/B.Sc./B.Com etc.) | 04 |
| Post Graduate (MA/M.Sc./M.Com etc.) | 01 |
| Research Programmes (M.Phil/P.hD) | 01 |
| Certificate Programmes | 01 |
| Professional Programmes (B.Tech/M.Tech /B.Ed/M.Ed/Medicine /Pharmacy /Paramedical/Nursing etc) | 05 |
| Other value added programmes | 02 |
| Any other programme offered (Specify) | 00 |

### 6. Details on Programme Development ( Enter a number; 0 for nil)

| | |
|---|---|
| New programmes added during the year | 01 |

| | |
|---|---|
| New programes designed | 01 |
| Programes under revision | 03 |
| Interdepartmental collaborative programmes | 03 |
| Inter institutional collaborative programmes | 01 |
| Number of review committee recommendations implemented (Total) | 04 |
| Number of NAAC peer team recommendations implemented | 04 |
| Number of UGC/any other expert committee recommendations implemented | 03 |
| Number of review committee recommendation under implementation | 02 |
| Number of NAAC peer team recommendations under implementation | 03 |
| Number of UGC/ any other expert committee recommendations under implementation | 02 |

## 7. Faculty Details ( Enter a number; 0 for nil)

| | |
|---|---|
| Total faculty strength required as per | 72 |

norms for all
programmes

| | |
|---|---|
| Total faculty on rolls | 72 |
| Faculty added during the year | 10 |
| Faculty positions vacant | 02 |
| Faculty left during the year | 02 |
| Total number of visiting faculty | 61 |
| Total number of guest faculty | 10 |

## 8. Qualification of Faculty

| | |
|---|---|
| PhD and Above | 23 |
| MPhil | 1 |
| Masters | 72 |
| Any other (Specify) | 2 |

## 9. Faculty qualification improvement

| | |
|---|---|
| PhD awarded to existing faculty | 3 |
| MPhil awarded to existing faculty | 0 |
| Any other degree awarded to existing faculty | 0 |

## 10. Administrative Staff Details ( Enter a number; 0 for nil)

| | |
|---|---|
| Administrative staff (total sanctioned) | 57 |
| Administrative staff (Actual strength) | 57 |
| Added during the year of reporting | 00 |
| Left during the year | 00 |
| Number of posts vacant | 00 |

## 11. Technical Support Staff Details ( Enter a number; 0 for nil)

| | |
|---|---|
| Technical Support Staff (Total sanctioned strength) | 05 |
| Technical Support Staff (Actual strength) | 05 |
| Added during the year | 01 |
| Left during the year | 01 |
| Number of posts vacant | 00 |

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4.

SECTION II

This section surveys the quality sustenance and development activities during the year taken up by IQAC.
It reflects quality management structure, strategies, and processes which would enhance academic quality of the institution as perceived by faculty, students, alumni, and other stakeholders (social perception of the institution) inline with the vision, mission and goals of the institution.

### 12. Establishment details

|  | DD | MM | YYYY |
|---|---|---|---|
| ·Year of establishment of IQAC | 07 | 07 | 2011 |

### 13. Composition of IQAC ( Enter a number; 0 for nil)

| | |
|---|---|
| Number of IQAC members | 14 |
| Number of Alumni in IQAC | 00 |
| Number of Students in IQAC | 00 |
| Number of Faculty in IQAC | 07 |
| Number of Administrative Staff in IQAC | 03 |
| Number of Technical Staff in IQAC | 00 |
| Number of Management Representatives | 02 |
| Number of External experts in IQAC | 02 |

| Number of any other stakeholder and community representatives | 00 |
|---|---|

## 14. IQAC Meetings

| Number of IQAC meetings held during the year | 2 |
|---|---|

## 15. Whether Calendar of activities of IQAC formulated for the academic year

Yes

## 16. IQAC Plans for Development ( Enter a number; 0 for nil)

| Number of academic programmes proposed | 02 |
|---|---|
| Number of value added programmes proposed | 02 |
| Number of skill oriented programmes proposed | 01 |
| Number of faculty competency and development programmes proposed | 05 |
| Number of other staff development programmes proposed | 03 |
| Number of student mentoring programmes proposed | 02 |
| Number of co-curricular activities proposed | 11 |
| Number of inter departmental | 04 |

| cooperative schemes proposed | |
|---|---|
| Number of community extension programmes proposed | 05 |
| Any other programmes proposed (Specify) | 04 |

## 17. IQAC Plans for development & Implementation ( Enter a number; 0 for nil)

| | |
|---|---|
| Number of academic programmes implemented | 01 |
| Number of value added programmes implemented | 01 |
| Number of skill oriented programmes implemented | 02 |
| Number of faculty competency and development programmes implemented | 05 |
| Number of other staff development programmes implemented | 04 |
| Number of student mentoring programmes implemented | 02 |
| Number of co-curricular activities implemented | 10 |
| Number of inter departmental cooperative programs implemented | 00 |

| | |
|---|---|
| Number of community extension programmes implemented | 02 |
| Any other programmes suggested that are implemented (Specify) | 00 |

## 18. IQAC Seminars and Conferences ( Enter a number; 0 for nil)

| | |
|---|---|
| Number of seminars/ conferences/ workshops organized by IQAC within the institution | 05 |
| Number of participants from the institution | 72 |
| Number of particpants from outside | 151 |
| Number of external experts invited | 12 |
| Number of external conferences/seminars/ workshops on institutional quality attended | 10 |
| Number of events conducted with IQACs of other institutions as collobrative programes | 00 |

## 19. Did IQAC receive any funding from UGC during the year ?

Yes

No

## 20. If the response to Qn. 18 is Yes, piease provide the amount received from UGC - (Input 0 - if NA/NIL-) Any other source including internal financial support from the management (Specify amount)

| | |
|---|---|
| Amount Received | 00 |

from UGC

Amount Received
from any other
source including the
college management

1152732

## 21. Any significant contribution made by IQAC on quality enhancement during current year (Please provide details in bullet format)

- Some eminent speakers have been invited under the platform of IQAC like Hon'ble Minister Dr. D. Purdeshwari Devi, Hon'ble Minister of State HRD, Government of India, Pro. Bakul Dolakiya, Ex-Director IIM Ahemdabad, Dr. M. Govinda Rao, Member, Economic Advisory Council to the Prime Minister of India.

- Centre for Knowledge Management

- Competency Assessment Centre

- National Entrepreneurship Network (NEN)

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5.

### SECTION III

In this section the events, activities, and outputs in the field of research and academic areas are being surveyed.

### 22. Academic Programmes

| | |
|---|---|
| Number of new academic programes developed or designed by faculty | 02 |
| Number of faculty members involved in curriculam restructuring/revision /syllabus development | 72 |
| Number of programes in which evaluation process reformation taken up and implemented | 10 |
| Number of active teaching days during the current academic year | 210 |
| Average percentage of attendance of students | 79 |
| Percentage of classes engaged by guest faculty and temporary teachers | 30 |
| Number of self financed programmes offered | 12 |
| Number of aided programmes offered | 00 |

| Number of programmes discontinued during the year | 00 |
|---|---|

## 23. Whether any systematic student feedback mechanism is in place ?

Yes

## 24. Feedback Details (If answer to Question 20 is Yes)

| Percentage of courses where student feedback is taken | 100 |
|---|---|

## 25. Is feedback for improvement provided to the faculty?

Yes

Please enter a positive number/0 if NA or Nil.

## 26. Faculty Research, Projects, and Publication details for the year

| Number of major research projects undertaken during the year | 11 |
|---|---|
| Number of minor research projects undertaken during the year | 167 |
| Number of major ongoing projects | 10 |
| Number of minor ongoing projects | 167 |
| Number of major projects completed | 00 |
| Number of minor projects completed | 167 |
| Number of major project proposals submitted for external funding | 00 |

| | |
|---|---|
| Number of minor project proposals submitted for external funding | 00 |
| Number of research publications in peer reviewed journals | 26 |
| Number of research publications in international peer reviewed journals | 13 |
| Number of research publications in national peer reviewed journals | 13 |
| Number of research papers accepted for publication in international peer reviewed journals | 02 |
| Number of research papers accepted for publication in national peer reviewed journals | 05 |
| Average of impact factor of publications reported | 2 |
| Number of books published | 1 |
| Number of edited books published | 4 |
| Number of books (single authored) published | 00 |
| Number of books (coauthored) published | 01 |
| Numbers of conferences attended by faculty | 262 |
| Number of international | 59 |

conferences
attended

| Number of national conferences attended | 203 |
| --- | --- |
| Number of papers presented in conferences | 56 |
| Number of papers presented in international conferences | 15 |
| Number of papers presented in national conferences | 41 |
| Number of conferences organized by the institution | 02 |
| Number of faculty acted as experts resource persons | 08 |
| Number of faculty acted as experts resource persons - international | 02 |
| Number of faculty acted as experts resource persons- national | 06 |
| Number of collaborations with international institutions | 02 |
| Number of collaborations with national institutions | 05 |
| Number of linkages created during the year | 02 |
| Total budget for research for current year as a percentage | 2 |

of total institution
budget

Amount of external
research funding
received in the year

00

Number of patents
received in the year

04

Number of patents
applied for in the
year

00

Number of research
awards/ recognitions
received by faculty
and research fellows
of the institute in the
year

02

Number of PhDs
awarded during the
year

08

Percentage of faculty
members invited as
external
experts/resource
persons/reviewers
/referees or any other
significant research
activities

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6.

SECTION IV

This section deals with Student Mentoring and Support System existing in the institution. This includes student activities, mentoring, and opportunities for development and inclusive practices.

## 27. Student Details and Support Mechanisms

| | |
|---|---|
| The total intake of students for various courses (Sanctioned) | 1320 |
| Actual enrollment during the year | 1123 |
| Student dropout percentage during the year | 4 |
| Success percentage in the final examination across the courses | 91 |
| Number of academic distinctions in the final examination and percentage | 13 |
| Number of students who got admitted to institutions of national importance | 00 |
| Number of students admitted to institutions abroad | 00 |
| Number of students qualified in UGC NET/ SET | 00 |
| Number of students qualified GATE/ CAT/ other examination (Specify) | 00 |

**28. Does student support mechanism exist for coaching for competitive examinations?**

No

**29. Student participation, if response is yes to Qn. 27**

Number of students participated    `00`

**30. Does student counselling and guidance service exist ?**

Yes

**31. Student participation, if answer to Qn. 29 is yes**

Number of students participated    `300`

## 32. Career Guidance

Number of career guidance programmes organized    `16`

Percentage of students participated in career guidance programmes    `85`

**33. Is there provision for campus placement?**

Yes

## 34. If yes to Qn. 32

Number of students participated in campus selection programmes    `260`

Number of students selected for placement during the year    `260`

**35. Does gender sensitization program exist ?**

Yes

## 36. If Answer is Yes to Qn 34

Number of
programmes
organized

> 1

## 37. Student activities

Number of students
participated in
external cultural
events

> 275

Number of prizes
won by students in
external cultural
events

> 04

Number of cultural
events conducted by
the institute for the
students

> 22

Number of students
participated in
international sports
and games events

> 00

Number of students
participated in
national level sports
and games events

> 216

Number of students
participated in state
level sports and
games events

> 22

Number of students
participated in
university level sports
and games events

> 63

Number of prizes
won by students in
international sports
and games events

> 00

Number of prizes
won by students in

> 11

national level sports and games events

| | |
|---|---|
| Number of prizes won by students in state level sports and games events | 05 |
| Number of prizes won by students in university level sports and games events | 02 |
| Number of sports and games events conducted by the institute for the students | 09 |

## 38. Composition of students

| | |
|---|---|
| Percentage of Scheduled Caste | 28 |
| Percentage of Scheduled Tribe | 1 |
| Percentage of other backward communities | 42 |
| Percentage of women students | 77 |
| Percentage of physically challenged | 00 |
| Percentage of rural students | 10 |
| Percentage of urban students | 90 |

## 39. Scholarships and Financial Support

| | |
|---|---|
| Number of students availing financial support from the institution | 09 |
| Amount disbursed as financial support from the institution | 203150 |

| Number of students awarded scholarship from the institution | 00 |
|---|---|
| Number of students received notable national/international acheivements/recognition | 10 |

## 40. Student initiatives

| Number of community upliftment programmes initiated by students | 02 |
|---|---|
| Number of literary programmes initiated by students | 02 |
| Number of social action initiatives based on science / environment initiated by students | 02 |
| Number of student research initiatives | 01 |

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7.

SECTION V

This section surveys the Governance and Innovation at the institution related to quality management. The educational management strategies adopted and in practice for acheiving the objectives are focussed.

41. Whether perspective plan for overall developmental activities is created ?

    Yes

    No

42. If the answer for Qn. 40 is Yes, is the plan implemented and monitored ?

    Yes

    No

43. Whether benchmarking is created for institutional quality management efforts ?

    Yes

    No

44. If the answer to Question 42 is Yes, please list the benchmarking in various areas of development in bullet format

> - Syllabus was revised as per industry needs.
> - Certificate Programs were launched.
> - Internal assessment scheme has been revised to emphasize on continuous evaluation of students.
> - Automation of various activities using Management Information System

45. Is a Management Information System (MIS) in place ?

    Yes

    No

46. If answer to question 44 is Yes, please provide details of MIS applied to
1. Administrative procedures including finance
2. Student admission
3. Student records
4. Evaluation and examination procedures
5. Research administration
6. Others
(enter the respective details corresponding to the serial numbers)

1. Administrative procedures including finance
  - Employee Salary Generation
  - Staff/Faculty Performance Evaluation
  - Staff/Faculty Attendance Monitoring

2. Student admission
  - Students Admission through Online Counseling

3. Student records
  - Online Attendance of Students
  - Issue books to Students via Library software

4. Evaluation and examination procedures
  - Online internal assessment of students
  - Online display of Semester Result

5. Research administration
  - Online Submission of Research Article for International Journal (PIJMR)
  - Distribution and awareness creation of FDP/RM workshop/ Case writing workshop via Internet/E-mail.

6. Others
  - Common login is assessable to all students for sharing of educational information

## 47. Existence of learning resource management

| | Yes | No |
|---|---|---|
| e-database in library | | |
| ICT and smartclass rcom | | |
| e-learning sources (e-Books, e-Journals) | | |
| Production of teaching modules | | |
| Interactive learning facilities | | |

## 48. Internal resource mobilization : Kindly provide the amount contributed

| | |
|---|---|
| Research | 1039546 |
| Consultancy and training | 518600 |
| Student contribution | 413400 |
| Alumni contribution | 182400 |
| Wellwishers | 63766 |

## 49. Infrastructure and welfare spending: Please specify the amount

| | |
|---|---|
| Amount spent for infrastructure development | 14439095 |
| Amount spent for student welfare | 1443720 |
| Amount spent for staff welfare | 2802537 |

## 50. Is delegation of authority practiced

Yes

No

## 51. Does grievance redressal cell exist ?

| Yes | No |
|---|---|

|  | Yes | No |
|---|---|---|
| Faculty |  |  |
| Students |  |  |
| Staff |  |  |

**52. Grievances received from faculty and resolved ( Enter a number; 0 for nil)**

Number of grievances received        `00`

Number of grievances resolved        `00`

**53. Number of grievances received from students and resolved ( Enter a number; 0 for nil)**

Number of grievances received        `01`

Number of grievances resolved        `01`

**54. Number of grievances received from other staff members and resolved ( Enter a number; 0 for nil)**

Number of grievances received        `00`

Number of grievances resolved        `00`

**55. Has the institution conducted any SWOT analysis during the year**

Yes

No

**56. The SWOT analysis was done by internal or by external agency**

Internal

External

**57. Kindly provide three identified strengths from SWOT Analysis (in bullet format)**

- Well qualified Intellectual Teaching Staff
- Progressive Support from Management for the development of institution
- ICT Enabled Teaching and Learning Process

**58. Kindly provide three identified weaknesses from the SWOT analysis (in bullet format)**

- In ability to launch new courses, which are not in DAVV ordinance
- Admission through State Exam MPMET

**59. Kindly provide two opportunities identified from the SWOT analysis (in bullet format)**

- Possibility of tie-ups with industry
- Scope for further improvement in the use of ICT in teaching and learning Process

**60. Kindly provide two identified challenges/threats from SWOT analysis (in bullet format)**

- Stay on Deemed university
- Establishing international linkages

**61. Identify any significant progress made by the institution towards acheiving the goals and objectives during the year (list below in bullet format)**

- Institute has been reaccredited by national board of accreditation
- Institute has been Awarded "Dewang Mehta B School" Award on October, 2011 as "Business School with Best Academic input (Syllabus) in Marketing"
- Competition Success Review has ranked PIMR at a position "32" (B School of Excellence)
- Business World ranked PIMR at a position "34" in the academic year 2011-12

**62. How do you perceive the role of NAAC in the quality development of your institution (Suggestions in bullet format to be given below)**
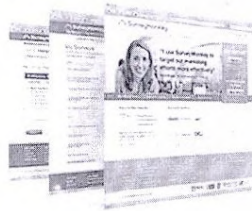
- With the formation of IQAC, Institute is taking initiatives in building quality measures at various levels.

- It is helping to stimulate the academic environment for promotion of quality of teaching-learning and research in the Institute.

- It is helping to make an action plan for the whole academic year, thus helping in the continuous monitoring of academic growth of students.

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