



Yearly Status Report - 2018-2019

Part A

Data of the Institution

1. Name of the Institution		PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE
Name of the head of the Institution		Dr. Yogeshwari Phatak
Designation		Director
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		0731-4012212
Mobile no.		9826385332
Registered Email		director@pimrindore.ac.in
Alternate Email		shreeyog@rediffmail.com
Address		02 Education and Health Sector, Scheme No. 54 Indore
City/Town		Indore
State/UT		Madhya Pradesh
Pincode		452010

2. Institutional Status	
Autonomous Status (Provide date of Conformant of Autonomous Status)	04-May-2006
Type of Institution	Co-education
Location	Urban
Financial Status	private
Name of the IQAC co-ordinator/Director	Dr. Deepak Jaroliya
Phone no/Alternate Phone no.	07314012232
Mobile no.	9826706970
Registered Email	deepak_jaroliya@pimrindore.ac.in
Alternate Email	deepak_jaroliya@yahoo.com

3. Website Address	
Web-link of the AQAR: (Previous Academic Year)	http://pimrindore.ac.in/images/AOAR%202017-18%20Final.pdf
4. Whether Academic Calendar prepared during the year	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	https://pimrindore.ac.in/pdf/Academic%20Calender.pdf

5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.11	2009	15-Jun-2009	14-Jun-2014
2	A	3.33	2014	10-Dec-2014	09-Dec-2019

6. Date of Establishment of IQAC	13-Apr-2009
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7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by	Date & Duration	Number of participants/ beneficiaries

IQAC		
Three days Workshop- Supraja	27-Aug-2018 3	16
FDP Series	17-Dec-2018 6	44
40th National Case Writing Workshop	04-Jan-2019 3	49
Staff Development Program on Data Handling and Analysis Using MS Excel	20-May-2019 1	25
Workshop on Role of Experiential Learning in Management Education	06-May-2019 1	52
Workshop on Copyright and Patent	09-May-2019 1	18
One day HR Summit on HR in New Economy and Technology	05-Apr-2019 1	150
National workshop on Quality Enhancement Practices in Course Curriculum Design & Development	13-Jun-2019 3	50
13th International Conference on "Business and Entrepreneurial Practices for Global Prosperity and Happiness"	09-Feb-2019 2	269
National Workshop on REVISED NAAC ACCREDITATION FRAMEWORK	25-Apr-2019 1	131
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Departmen t/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Institution	UGC PARAMARSH Scheme	UGC	2018 780	2918000
Institution	Atal Incubation Centre	Niti Ayog, Govt. of India	2018 3650	10000000
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	4
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Organized National Workshop of Revised NAAC Accreditation Framework in Association with NAAC, Bangalore. 2. Academic and Administrative Audit Conducted with the help of External Experts. 3. Organized Round Table Discussion on Revised NAAC Accreditation Framework for Internal faculty members for preparation of Third Cycle of NAAC Accreditation Process. 4. UGC PARAMARSH Scheme Mentor Status for NAAC Aspiring Institution by UGC, New Delhi 5. IQAC Suggested introduction of MOOCs courses as part of internal assessment scheme. 6. IQAC suggested preparation of Standard Operating Procedure (SoPs) for selected institutional processes. 7. IQAC suggested that quality publication of faculty members needs to be recognized and rewarded. 8. IQAC Proposed formation of Good Governance Cell. 9. Purchase of Anti Plagiarism Software for enhancing quality of research work. 10. Renewal of Autonomous Status by UGC, New Delhi

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Strengthening of Alumni Network	Alumni Network Portal named VAAVE finalised and MoU being signed
Skill Enhancement for Staff	Staff Development Program organized
Preparation for Third Cycle of NAAC Accreditation	Round table discussion on NAAC Criteria successfully conducted with the help of External Expert on April 24, 2019
Recognition of good publications of faculty members	Faculty members having good publications being rewarded in the current academic year during the International Conference.
MOOCs Implementation	MOOCs being made part of internal assessment scheme for student evaluation

Purchase of Anti- Plagiarism Software for enhancing quality of research work	Anti Plagiarism Software Turnitin Purchased
Formation of Standard Operating Procedure (SOP) for selected process	Standard Operating Procedures (SOP) initially for Examination, Student Scholarship and Admission Process Developed
Revision of Training and MDP Policy.	Training and Consultancy Policy Revised
Incubation Centre	Atal Incubation Sanctioned
Renewal of Autonomous Status Visit Preparation	Autonomous Status Received
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Aademic Council	05-Mar-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes
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Date of Visit	17-Jun-2019
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16. Whether institutional data submitted to AISHE:	Yes
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Year of Submission	2019
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Date of Submission	05-Feb-2019
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17. Does the Institution have Management Information System ?	Yes
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If yes, give a brief descripton and a list of modules currently operational (maximum 500 words)	Yes, Institution has a Management Information System and most of the activities of institute are computerized through a software programme provided by AccSoft 2.0. Management Information System Software broadly has three sections - viz. Academic, Administrative and Value Enhancers. The different modules covered under different sections are as follows: Administrative Section (07 Modules) 1. Fees Management 2. Accounts Management 3. Payroll Management 4. Material Management 5. Transport Management 6. Assets Management 7. User Management Academics Section (05
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Modules) 1. Student Section 2. Admission Module 3. Attendance Management (scholar) 4. Result Processing 5. Library Management Value Enhancers (03 Modules) 1. Bulk SMS 2. Label Print, Bar Code Print 3. Time machine linking for attendance

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
MBA	MBA(PA)	NA	21/05/2018
MA (Journalism)	MMC	NA	21/05/2018
BBA	BBA	NA	21/05/2018
BBA	BBA(FT)	NA	21/05/2018
MBA	MBA(FT)	NA	21/05/2018
MBA	MBA(PT)	NA	21/05/2018
MBA	MBA(MM)	NA	21/05/2018
MBA	MBA(IB)	NA	21/05/2018
MBA	MBA(FA)	NA	21/05/2018
MBA	MBA(APR)	NA	21/05/2018

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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
No Data Entered/Not Applicable !!!				
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	Investment Advisory	08/08/2018
MBA	Banking and Financial Services	08/08/2018
MBA	Strategic Management	08/08/2018
MBA	Strategic Change Management	08/08/2018
MBA	Financial Modeling Using Excel	08/08/2018
MBA	Merchant Banking	08/08/2018
MBA	Insurance Management	08/08/2018

MBA	Equity Market	08/08/2018
MBA	Equity and Commodity Derivatives	08/08/2018
MBA	Entrepreneurship	08/08/2018
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	FT	08/08/2018
MBA	MM	08/08/2018
MBA	FA	08/08/2018
MBA	IB	08/08/2018
MBA	PA	08/08/2018
MBA	APR	08/08/2018
BBA	PLAIN	12/07/2018
BBA	FT	12/07/2018
BCom	HONS	12/07/2018
BCA	SYSTEM	12/07/2018
BA (Journalism)	MASS COMMUNICATION	12/07/2018
BA LLB	HONS	12/07/2018
BBA	LLB HONS	12/07/2018
BCom	LLB HONS	12/07/2018
LLB	HONS	12/07/2018
LLM	LAW	12/07/2018
MBA	PT	08/08/2018

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
MOS Certification in MS Excel	14/09/2018	40
BSE Certified Banking Programme	25/04/2019	17
Certificate Course in TALLY	06/09/2019	37
Export Import Documentation and Customs Procedures	02/10/2018	103
Business Data Analytics using Advanced MS Excel	05/08/2018	30
BFSI Awareness Program	28/01/2019	12
Certificate Course in Digital Marketing	22/04/2019	21

Post Graduate Program in Security Analysis in association with NSE Academy	01/09/2018	23
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	FT (Internship)	391
MBA	IB (Internship)	57
MBA	FA (Internship)	109
MBA	MM (Internship)	115
MBA	PA (Internship)	54
MBA	FT (Field Visit)	406
MBA	MM (Field Visit)	115
MBA	PA (Field Visit)	59
MBA	IB (Field Visit)	57
MBA	FA (Field Visit)	117
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Nil

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>The institution collects feedback on curriculum and courses from different stakeholders such as students, alumni, faculty, and employers. Once the feedback is collected it is analyzed and suggestions given by different stakeholders are considered and incorporated into syllabus in form of relevant contents, components, activities and facilities for overall development of the institute. Curriculum was restructured with program outcomes and program specific outcomes to meet the learning objectives and course outcomes of each course. In addition to this Summer Internship Project, Live Projects and Social projects were introduced for MBA students to give more practical exposure to the students and inculcate the social responsibility in students. Counselling cell is in place to support the development of communication and soft skills in the students. In addition to that career guidance program is also designed to guide students. Learning Management System through interactive activities which enables the mutual interaction between faculty and student was encouraged. Smart Class rooms, Video conferencing etc. was made effective by use of ICT .Talks on Corporate Social Responsibility and Skill India were organized. Various activities, workshops and seminars were conducted on Conservation of</p>

Environment and Protection of Biodiversity, Techniques of Urban Agriculture, Personal Development, Skill Development, Self Defense Training and Disaster Management, General and Reproductive Health for Women, International Yoga Day, Swacch Bharat Abhiyan. The Institute Library is equipped with INFLIBNET, DELNET, EBSCO to meet the current requirement of the students to enable efficient learning. Each Department has the Board of Studies (BoS) meeting twice a year. Feedback given by the subject faculties were put forward to the committee for consideration and the recommendations were implemented. Regular meetings and workshops were conducted at the department level and the inputs received were documented and suggestions taken forward to be implemented in the BOS meetings. MOUs/Agreements were signed with Universities and reputed institutions to enrich research experience and facilitate faculty and student exchange program in India and abroad. Enhanced research activities by conducting Research Convention, Research methodology workshops, Case development workshops and International Conference were organized. Students were encouraged to take up application projects. Entrepreneurial skills of the students were encouraged by providing Entrepreneurship as one of the specialization course for MBA students. Various vocational and skill training programs by the Faculty of Community Education and Entrepreneurship Development and the Department of Physical Education and Special Education were organized. Communication skills training, career action coaching management training, leadership training were given to the students which were suggested by the alumni of the institute. Capacity building programmes were organized for both teaching and non-teaching staff. Institute increased soft skill training focused more on participative games and team building. Invited resource persons from industries were made to address the students to give more exposure on industry awareness. Intensive training on aptitude training was planned for the next academic year. Thus the feedback given by the stakeholders were analyzed and suitable action was taken so as to satisfy the expectations of students, faculty and employers.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	FT	420	5893	420
MBA	IB	60	842	69
MBA	MM	120	1684	120
MBA	FA	120	1684	120
MBA	PA	60	842	60
MBA	APR	60	842	60
BBA	PLAIN	480	1477	480
BBA	FOREIGN TRADE	120	329	120
BCom	HONS	180	637	180
BA LLB	HONS	120	123	120

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of	Number of	Number of	Number of	Number of
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	students enrolled in the institution (UG)	students enrolled in the institution (PG)	fulltime teachers available in the institution teaching only UG courses	fulltime teachers available in the institution teaching only PG courses	teachers teaching both UG and PG courses
2018	3098	1744	Nil	Nil	104

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
104	104	72	66	4	8

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The students are offered Counseling sessions through our specialised Counsellors as well as mentors allotted by the institutes. These mentors and counsellors are responsible for academic counselling and psychological counselling respectively. Majorly counselling is offered in two core areas: career and personal. These mentors are allotted for different purposes like summer internship projects, major research projects, seminar presentations, class coordinators, activity and event coordination. This is to help the students in grooming and holistic development of their personalities. The areas in which counselling is done are as follows. 1. Summer internship project- Mentors help mentees with topic selection, guidance related to industry selection, help with the project write-up and these students are regularly required to update mentors about the progress of projects in the industry. They keep in touch with mentors either with mail or telephonic updates. 2. Major Research Project – In this project also mentors help mentees to select topics for the research. Mentor guide at every step like writing of synopsis, questionnaire designing, data analysis, and final submission of the report. 3. Seminar presentation: Mentor allot topics for the seminar presentation and help students to complete their write-ups and help prepare for presentation in a creative way. 4. Program Coordinator keeps in touch with their respective classes for updates related to timely completion of syllabus, classes arrangement, faculty feedback, EML coordination and any other problems related to day to day conduction of the class. In case students have any problem related to the class they will contact program coordinators for the same. In case of specific requirements program coordinators can take issues to a higher level for resolutions. 5. Morale enhancing for interviews: Major concern of students related to placements deal with job interviews and group discussions. Our counsellors/mentors help them prepare for the same. 6. Career Counselling – Many students of full time programs struggle hard with choices of the specialisation. They frequently come to mentors for guidance. 7. Stress Management- Students facing with any kind of stress are counselled and regular follow up helps them to cope with stress. 8. Attitude Building- Management students develop a positive attitude with the help of mentor guidance and support. 9. Time and Self-Management Techniques- In today's environment learning time management and self-management techniques are a necessity . At our institute we try to help them develop and implement the same .

Counselling being a holistic approach, students are asked to fill preference in form for career or personal. Process for registration: 1: Circular is being circulated among students along with a google form link for registration 2: Coordinator needs to take feasible time from the counsellors. 3: Allot and call one student daily for session. 4: Check on the due time that the student reached or not. 5: Post counselling to collect feedback. 6: At the end of the semester reporting of the activity to the director's office along with photographs.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
4842	104	1 : 47

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned	No. of filled positions	Vacant positions	Positions filled during	No. of faculty with
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positions			the current year	Ph.D
104	104	Nil	26	55

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Dr. Yogeshwari Phatak	Director	Biography of the year 2018 (RIFACIMENTO International) Award
2018	Dr. Alok Bansal	Professor	Best Research Paper award in National Seminar organized by K.K. Wagh Arts, Commerce, Science Comp. Sc. College, Nashik
2018	Dr. Deepak Jarolia	Associate Professor	Best Paper Award Jaipuria International Management conference (JIMC - 2019)
2018	Dr. Manisha Singhai	Associate Professor	Excellent Researcher in Management, Rula innovation and betterment excellence in technical research, Tamilnadu, India
2018	Dr. Murlidhar Panga	Associate Professor	Best Paper award in 1st National conference organized by Aryabhatta college of Management
2019	Dr. Ranjana Patel	Associate Professor	Excellent Researcher in Management, Rula innovation and betterment excellence in technical research, Tamilnadu, India
2019	Dr. Rupal Choudhary	Associate Professor	Reviewer -FIIB Business Review
2019	Dr. Prateek Sharma	Associate Professor	Patent awarded on COW DUNG POTS, THE

			PRODUCT THAT WILL TAKE THE WORLD BY STORM
2019	Dr. Vidya Telang	Assistant Professor	Best Paper award in 1st National conference organized by Aryabhata college of Management
2019	Pranay Karnik	Assistant Professor	Best Paper Award Jaipuria International Management conference (JIMC - 2019)
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	FT	IV	20/05/2019	17/07/2019
MBA	MM	IV	22/05/2019	17/07/2019
MBA	FA	IV	22/05/2019	17/07/2019
MBA	IB	IV	22/05/2019	17/07/2019
MBA	PA	IV	22/05/2019	17/07/2019
MBA	APR	IV	20/05/2019	17/07/2019
BBA	PLAIN	VI	04/05/2019	14/06/2019
BBA	FOREIGN TRADE	VI	03/05/2019	14/06/2019
BCom	HONS	VI	25/04/2019	14/06/2019
LLB	HONS	VI	24/04/2019	29/07/2019
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
55	4626	0.84

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://pimrindore.ac.in/pdf/Program_Outcomes.pdf

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students	Number of students passed	Pass Percentage
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			appeared in the final year examination	in final year examination	
7002	MBA	FT	396	375	94.70
7010	MBA	IB	58	41	70.69
7014	MBA	PA	110	107	97.27
7004	MBA	APR	57	57	100
7011	MBA	MM	117	113	96.58
1029	BBA	PLAIN	406	397	97.78
1271	BBA	FOREIGN TRADE	103	86	83.50
1247	BCom	HONS	156	146	93.59
1254	LLB	HONS	15	15	100
1030	BCA	COMPUTER APPLICATION	27	23	85.19
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://pimrindore.ac.in/stake_holder_feedback.html

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
Dr. Deepak Jaroliya, Dr. Rupal Chowdhary, Dr. Manisha Singhai Dr. Ranjana Patel, Dr. Rekha Narang
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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
National	Vikas Chouhan	Senior Research Fellow	11/09/2018	UGC
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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year

Industry sponsored Projects	180	Richcorp Pvt Ltd	100000	100000
Industry sponsored Projects	180	Dhenucure Pvt Ltd	100000	100000
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

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3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Seminar on Intellectual Property Rights	Law	11/05/2019
Workshop on Copyright and Patents	HRM	09/05/2019
Thirteenth International Conference on the theme Global Business Practices For Sustainability, Inclusive Growth And Happiness	Marketing	09/02/2019
Fortieth National Case Writing Workshop	Finance	04/01/2019
Seventeenth National Research Methodology Workshop	Marketing	14/07/2018
Sixteenth National Research Methodology Workshop	Economics	03/07/2018
Forty First National Case Writing Workshop	Finance	23/05/2019
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Cow Dung Pots, The Product That Will Take The World By Storm.	Dr. Prateek Sharma	Official Journal of the Patent Office	05/04/2019	Cow Dung Pots, The Product That Will Take The World By Storm.
Best Research Paper Award	Dr. Pallavi Agrawal	IIM, Indore	01/03/2019	Best Research Paper Award
Best Teacher Award	Dr. Alok Bansal	Prestige Institute of Management and Research,	20/02/2019	Best Teacher Award

		Indore		
Best Research Paper Award	Dr. Alok Bansal	KK Wagh Commerce, Science, Computer Science College	17/12/2018	Best Research Paper Award
Best Research Paper Award	Jitendra Patel	KK Wagh Commerce, Science, Computer Science College	19/12/2018	Best Research Paper Award
Best Research Paper Award	Dr. Shail Shri Sharma	Arya Bhatt Institute of Management	11/12/2018	Best Research Paper Award
Best Research Paper Award	Akhilesh Dubey	Arya Bhatt Institute of Management	06/12/2018	Best Research Paper Award
Best Research Paper Award	Dr. Murlidhar Panga	Arya Bhatt Institute of Management	12/12/2018	Best Research Paper Award
Best Research Paper Award	Dr. Vidhya Telang	Arya Bhatt Institute of Management	17/12/2018	Best Research Paper Award
Best Research Paper Award	Dr. Satnaam Kaur Ubeja	RULA, Chennai	10/12/2018	Best Research Paper Award

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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start-up	Date of Commencement
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYOG, GOVT. OF INDIA	Novarbis ITUS Pvt. Ltd.	Developing low cost commercial air purifiers	25/04/2019
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYOG, GOVT. OF INDIA	TeeTota Barter Plan Services Pvt. Ltd.	Talent and Skill exchange Barter market place for users, marketers, sellers and manufacturer s	27/09/2018
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYOG, GOVT. OF INDIA	Vinkrak Food Tech Pvt. Ltd.	Commercial supply network based on ayurveda principle for healthy	01/08/2018

				drinks, snacking and meals	
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Fashion8Home	App based b2c model for fashion items, accessories and apparels	10/08/2018
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Let Her Travel	Safe and Secure travel for women at outdoor locations with comfort	01/08/2018
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	MumizzFood	Home-made food from moms to customers through easy and user friendly app at affordable cost.	01/08/2018
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Jawab Do	Legaltech startup for petty complaints and grievance handling at affordable cost	01/08/2018
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Sawdnajali Food	Instant, Hygienic and Organic ready to drink tea.	01/05/2019
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	EV Urja	Battery as a Service. Swapping for EV's in India with Artificial Intelligence as a tool for efficient business model functioning.	18/09/2018
ATAL	Prestige	ATAL	Through	Edutech	05/02/2019

Incubation Centre	Inspire Foundation	INNOVATION MISSION, NITI AYOJ, GOVT. OF INDIA	Thoughts Communications Pvt. Ltd.	Startup providing high end test series for government exams
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3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Finance	7
HR and General Mgmt	2
Marketing	6
System and QT	2
Economics	2

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Economics	9	1
International	Finance	29	1
International	Human resource General Management	48	1
International	Marketing	42	1
International	Systems and Quantitative Techniques	25	1

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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Systems and Quantitative Techniques	6
Marketing	5
Human resource General Management	35
Finance	18
Economics	8

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3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
Cow Dung Pots, The Product that Will take the world by Storm	Published	A47G7/00; 20192	05/04/2019

Initiatives, Indicators and Aspects of Happiness - A Review	Published	PIMR, PIMR/2019	09/02/2019
Prestige International Journal of Management and Research	Published	0974-6080	09/02/2019
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3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Income And Consumption Relationship In India: An Ardl Model Approach	Jore, Shubhangi Chowdhary, Rupal	Nmims Management Review	2018	0	Prestige Institute Of Management And Research, Indore	Nil
Effect Of Consumer Self-Confidence On Information Search And Dissemination: Mediating Role Of Subjective Knowledge	Utkarsh Sangwan, Sunanda Agarwal, Pallavi	International Journal Of Consumer Studies	2018	3	Prestige Institute Of Management And Research, Indore	3
An Empirical Analysis On Information Technology Adaptation In Nationalized And Private Sector Banks	Tuteja, S., Hyde, A., Somani, R.	International Journal Of Innovative Technology And Exploring Engineering	2018	0	Prestige Institute Of Management And Research, Indore	Nil
Emergence Of Technology	Anand. G	International Journal Of Innovative	2018	0	Prestige Institute Of Management	Nil

In Indian Society And Social Wellbeing Of Adolescent		Technology And Exploring Engineering			And Research, Indore	
Adoption And Diffusion Of Solar Products In Indore: A Study On Barriers For Non-Adoption Of Solar Energy Systems In Domestic Households.	Nag, A., Chowdhary, R.	Prabandhan: Indian Journal Of Management	2018	1	Prestige Institute Of Management And Research, Indore	1
Analyzing The Impact Of Consumer Innovativeness And Perceived Risk In Internet Banking Adoption	Chauhan, V., Yadav, R., Choudhary, V.	International Journal Of Bank Marketing	2019	2	Prestige Institute Of Management And Research, Indore	2
An Empirical Study Applying Log Periodic Structures For Prediction Of Realty Market Crashes In India	Sarda, V., Karmarkar, Y., Sarda, N. L.	Vision-The Journal Of Business Perspective	2019	0	Prestige Institute Of Management And Research, Indore	Nil
Effect Of Consumer Self-Confidence On Information Search And Dissemination: Mediating	Sangwan, S., Agarwal, P	International Journal Of Consumer Studies	2019	2	Prestige Institute Of Management And Research, Indore	2

Role Of Subjective Knowledge						
Going Solar-Conductive Shift To Domestic Solar Electric System	Anand. G	International Journal Of Recent Technology And Engineering	2019	0	Prestige Institute Of Management And Research, Indore	Nil
Factors Affecting Adaptation Of Information Technology Among Nationalized And Private Bank Employees	Simrat Tuteja, Anukool Manish Hyde, Parul Sharda	International Journal Of Innovative Technology And Exploring Engineering-Listed In Scopus (Ijitee)	2019	0	Prestige Institute Of Management And Research, Indore	Nil

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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Income And Consumption Relationship In India: An Ardl Model Approach	Jore, Shubhangi Chowdhary, Rupal	Nmims Management Review	2018	Nil	Nil	Prestige Institute Of Management And Research, Indore
Effect Of Consumer Self-Confidence On Information Search And Dissemination: Mediating Role Of Subjective Knowledge	Utkarsh Sangwan, Sunanda Agarwal, Pallavi	International Journal Of Consumer Studies	2018	3	3	Prestige Institute Of Management And Research, Indore
An Empirical Analysis On Informa	Tuteja, S., Hyde, A., Somani, R.	International Journal Of Innovative	2018	Nil	Nil	Prestige Institute Of Management

tion Technology Adaptation In Nationa lized And Private Sector Banks		Technology And Exploring Engineerin g				And Research, Indore
Emergence Of Technology In Indian Society And Social Wellbeing Of Adolescent	Anand. G	Internat ional Journal Of Innovative Technology And Exploring Engineerin g	2018	Nil	Nil	Prestige Institute Of Management And Research, Indore
Adoption And Diffusion Of Solar Products In Indore: A Study On Barriers For Non- Adoption Of Solar Energy Systems In Domestic H ouseholds.	Nag, A., Chowdhary, R.	Prabandh an: Indian Journal Of Management	2018	1	1	Prestige Institute Of Management And Research, Indore
Analyzing The Impact Of Consumer I nnovativen ess And Perceived Risk In Internet Banking Adoption	Chauhan, V., Yadav, R., Choudhary, V.	Internat ional Journal Of Bank Marketing	2019	2	2	Prestige Institute Of Management And Research, Indore
An Empirical Study Applying Log Periodic Structures For Prediction Of Realty Market	Sarda, V., Karmarkar, Y., Sarda, N. L.	Vision- The Journal Of Business P erspective	2019	Nil	Nil	Prestige Institute Of Management And Research, Indore

Crashes In India						
Effect Of Consumer Self-Confidence On Information Search And Dissemination: Mediating Role Of Subjective Knowledge	Sangwan, S., Agarwal, P	International Journal Of Consumer Studies	2019	2	2	Prestige Institute Of Management And Research, Indore
Going Solar-Conducive Shift To Domestic Solar Electric System	Anand. G	International Journal Of Recent Technology And Engineering	2019	Nil	Nil	Prestige Institute Of Management And Research, Indore
Factors Affecting Adaptation Of Information Technology Among Nationalized And Private Bank Employees	Simrat Tuteja, Anukool Manish Hyde, Parul Sharda	International Journal Of Innovative Technology And Exploring Engineering-Listed In Scopus (Ijitee)	2019	Nil	Nil	Prestige Institute Of Management And Research, Indore
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3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	1	10	Nil	Nil
Presented papers	8	6	Nil	Nil
Resource persons	1	4	Nil	Nil
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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultant(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
Dr. Bhupendra Verma (Systems and	Business Strategy	Jain Battery No. 310-A, Sector E,	18751

QT)		Industrial Area, Sanwer Road, Indore, Madhya Pradesh 452001	
Prof. Akhilesh Dubey (HR and General Management)	Business Enhancement HR Strategy Formulation	People first G-55 MIG Colony Indore	33000
Dr. Bhupendra Verma (Systems and QT)	Business Strategy and Marketing Strategy	Jain Battery No. 310-A, Sector E, Industrial Area, Sanwer Road, Indore, Madhya Pradesh 452001	83250
Dr. Rajesh Jangalwa (HR and General Management)	Establishment of Production Unit	LACASA Scheme No 114, Indore, Madhya Pradesh 452010	15000
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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
Dr. Rupal Choudhary (Economics)	Training on 'Econometrics Modelling' Workshop	Multisoft System, New Delhi	12000	10
Dr. Deepak Jaroliya (Systems and QT)	Digital Marketing Workshop	Avatar Marketing, Mumbai	5481	58
Dr. Alok Bansal, Dr. Anukool Hyde, Dr. Ajit Upadhyay, Dr. Deepak Jaroliya, Dr. Tarun Kushwah, Dr. Murlidhar Panga, Dr. Pragya Keshari, Dr. Bhavna Sharma, Dr. Deepti Bajpai, Prof. Akhilesh Dubey, Dr. Shail Shri Sharma, Prof. Pranay Karnik, Dr. Pallavi	Professional Service Training of Postal Employee	Postal Training Program Bhopal, Indore, Ujjain Region	180000	322
Dr. Ravi Changle (Finance)	Finance Analytics with Python	finoptions Institute of Financial	17100	60

		Studies, Pvt. Ltd. 101, Sangam House, Agra Bombay Rd, Near Industry House, New Palasia, Indore, Madhya Pradesh		
Dr. Ravi Changle (Finance)	Behavioral Analytics with Python	CGI Canada	24300	150
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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Adoption of Zoo animal (Vulture)	PIMR Students HR CLUB	2	30
Blood Donation Camp	PIMR Rotaract Club	1	50
Matdan Jagrukta Shivir	PIMR National Service Scheme (NSS) UNIT	1	300
Health Check up Camp for students, staff and faculties	PIMR Rotaract Club Shalby Hospital	1	120
Extra Mural Lecture on Skin Care by Dr. Narendra Gokhale	Bhoomika- PIMR Women Empowerment Cell	1	125
Extra Mural Lecture on Leprosy - A big challenge for Public Health and Responsibility	Department of Law, PIMR Sasakawa Leprosy Foundation	3	152
Extra Mural Lecture on Changing Mindsets by Ms. Kanupriya Manchanda	Bhoomika- PIMR Women Empowerment Cell	2	200
Smart Girl Workshop	Bhoomika- PIMR Women Empowerment Cell, Bhartiya Jain Sangathan and DAVV, Indore	1	56
Supporting Motivating Slum Students during their Exams	PIMR Rotaract Club	1	23

Students have distributed stationary to the children of slum areas of Chikitasak Nagar and Bapu Gandhi Nagar centres: All the Best campaign	PIMR Literacy Mission SEWA BHARATI (NGO)	2	6
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Adoption of Village - Gram Lodhiya, Tehsil Mhow, Dist. Indore	Letter of Recognition	Gram Panchayat Karyalya - Lodhiya, Choral	40
Contribution towards welfare of society - Health Camp Organised At Niranjapur Centre, Diwali Celebration with Children of Slum Area, Distribution of Stationery to the Children of Slum Areas of Chikitasak Nagar and Bapu Gandhi Nagar Centers, Supporti	Letter of Recognition	Sewa Bharati, Indore (M.P.)	48
Adoption of Zoo Animal - Bird Vulture	Letter of Recognition	Kamla Nehru Prani Sangrahalaya, Indore Municipal Corporation, Indore (M.P.)	30
Tree Plantation in village - Rolupipliya Sonkatch Dist. Dewas	Letter of Recognition	Gram Panchayat Karyalya - Rolupipliya, Dist. Dewas	20

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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Adoption of Animal	PIMR Students HR CLUB	Adoption of Zoo animal (Vulture)	2	30

Maharaja Yashwant Rao Govt. Hospital Indore	PIMR Rotaract Club	Blood Donation Camp	1	50
NSS	PIMR National Service Scheme (NSS) UNIT	Matdan Jagrukta Shivir	1	300
Rotaract Club	PIMR Rotaract Club Shalby Hospital	Health Check up Camp for students, staff and faculties	2	120
Women Empowerment Cell	Bhoomika-PIMR Women Empowerment Cell	Extra Mural Lecture on Skin Care by Dr. Narendra Gokhale	1	125
Shasakiya Leprosy Foundation	Department of Law, PIMR	Extra Mural Lecture on Leprosy - A big challenge for Public Health and Responsibility	2	152
Women Empowerment Cell	Bhoomika-PIMR Women Empowerment Cell	Extra Mural Lecture on Changing Mindsets by Ms. Kanupriya Manchanda	2	200
Women Empowerment Cell	Bhoomika-PIMR Women Empowerment Cell, Bhartiya Jain Sangathan and DAVV, Indore	Smart Girl Workshop	1	56
Rotaract Club	PIMR Rotaract Club	Supporting Motivating Slum Students during their Exams	1	23
Literacy Mission	PIMR Literacy Mission SEWA BHARATI (NGO)	Students have distributed stationary to the children of slum areas of Chikitasak Nagar and Bapu Gandhi Nagar centres: All the Best campaign	1	6
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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Case Writing Workshop-AIMS	PIMR Faculty members & Participants of other B-Schools	PIMR INDORE	3
International Conference-SIAM University,	PIMR Faculty members and National, International Participants	PIMR INDORE	2
Revised NAAC Accreditation Framework-NAAC	PIMR Faculty members & Participants of other HEIs	PIMR INDORE	1
Management Development Research-AMDISA	PIMR Faculty members	PIMR INDORE	365
Online Research Data Base-INFLIBNET N-LIST Programme (Inflibnet)	PIMR Faculty members and Students	PIMR INDORE	365
Research Journal-Aisa Pacific University	Members of PIMR Library, Faculty members and Students	PIMR INDORE	3650
Online Research Data Base-Manupatra.com	Members of PIMR Library, Faculty members and Students	PIMR INDORE	365
Online Research Data Base-EBSCO Business Source	Members of PIMR Library, Faculty members and Students	PIMR INDORE	730
Online Research Data Base-J-Gate Social Science and Humanities	Members of PIMR Library, Faculty members and Students	PIMR INDORE	365
Research Journal-ITM University	Members of PIMR Library, Faculty members and Students	PIMR INDORE	3650
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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant

Internship	Winter Internship	Sterling Perfumes Industries, Dubai	02/12/2018	01/01/2019	BBA and B.Com -40 Students
Management Training	Executive Development	Department of Post, GOI	08/12/2018	03/02/2019	24 from Group C
Industry Visit	Industry Visit	IMA PG India Pvt. Ltd. (Sanwer Industrial Area , Indore)	25/04/2019	26/04/2019	MBA FT II Sem Section D
Field trip	Trekking Hiking	Society for In Search of Lost Pugmarks (ISLP), Indore	20/09/2018	21/09/2018	MBA - 102 Students
Management Training	Training	IMA	04/10/2018	02/04/2019	MBA- 50 Students
Management Training	Training	NSE Academy Ltd.	10/09/2018	30/03/2019	11 Students
Industry Visit	Industry Visit	Village Dudhiya, Dev Guradiya (Mega Legal Aid Centre)	02/02/2019	03/02/2019	Students of B.A.LL.B, B.Com LL.B, BB.A. LL.B
Industry Visit	Industry Visit	Supreme Court of India, New Delhi	09/01/2019	10/01/2019	Students of B.A.LL.B, B.Com LL.B, BB.A. LL.B
SIP	Summer Internship	Mum Infotech	15/05/2019	30/06/2019	Vinay Mandloi
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Mississippi College, Mississippi University, USA	20/05/2019	Research and Student exchange	Nil
Confederation of Indian Industry	16/04/2019	Training	Nil
Poltava University of Economics and Trade, Poltava, Ukraine	09/03/2019	International Conference	2

Logistics Sector Skill Council (LSC)	05/12/2018	Certificate Programme	Nil
Maan Aluminium Ltd, Pithampur (M.P)	06/10/2018	Training	Nil
Society for In Search of Lost Pugmarks (ISLP), Indore	20/09/2018	Tracking Hicking	130
Sterling Perfumes Industries, Dubai	19/09/2018	Winter Internship	38
Indian Institute of Banking Finance (IIBF), Mumbai	17/09/2018	Certificate Programme	Nil
Cognisive Consulting LLP	12/09/2018	Certificate Programme	41
London School of Business and Finance, Singapore	31/08/2018	International Conference	215

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
605	511

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Laboratories	Existing
Campus Area	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Others	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Classrooms with Wi-Fi OR LAN	Existing

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Accsoft 2.0	Fully	2.0	2014

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	33149	8287046	1501	600735	34650	8887781
Reference Books	10308	4134900	433	173200	10741	4308100
e-Books	834	Nil	167000	451241	167834	451241
Journals	268	240907	Nil	23116	268	264023
e-Journals	8500	579838	3828	5900	12328	585738
Digital Database	6	579838	1	195900	7	775738
CD & Video	300	Nil	Nil	Nil	300	Nil
Library Automation	1	Nil	Nil	Nil	1	Nil
Weeding (hard & soft)	4589	Nil	Nil	Nil	4589	Nil
Others (specify)	91	Nil	8	Nil	99	Nil

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. Pallavi Agrawal	ECCH Case Studies	ECCH	20/05/2019

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	596	540	596	3	3	56	104	164	0
Added	0	0	0	0	0	0	50	0	0
Total	596	540	596	3	3	56	154	164	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

164 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Cinematography/Videography Some videos made by our students	http://www.pimrindore.ac.in/NAAC/4.3.4CinematograVideography.rar
Sound Recording Sound Engineering. Some Radio shows and Music Video made by our students	http://www.pimrindore.ac.in/NAAC/4.3.4SoundndRadio.rar
Non-Linear Editing. Some videos made by our students	http://www.pimrindore.ac.in/NAAC/NonLinearEditing.rar
Direction and Screenplay Writing.. Some short films made by our students	http://www.pimrindore.ac.in/NAAC/4.3.4directionAndScreenplay.rar

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
607	468.3	335	285.32

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

The institute has established various systems and procedures for maintaining and utilizing physical, academic and support facilities. Library: Library has procedure for procurement audit and disposal of books. Policies are in place for issue library member ship, inter library exchange, issue and return and up-gradation of facilities. The library up-gradation committee of the institute is constituted for smooth functioning of the library. Stock verification takes place on yearly basis. Fresh stock is purchased while the damaged books are repaired during vacations. The library also has the facilities of reference section, e-Library, digital library, and photocopying. Library Bulletin of PIMR is published bimonthly and includes latest updates of library like New Books, New Journals subscribes, New CDs etc. Sports: A dedicated sports officer is available to look after the sports facilities in the institute. The sports equipment are looked after by him and new equipment are purchased on regular basis. The playground and courts are maintained as per prescribed norms. Computer Laboratory Services: Computer lab in-charge is responsible for the maintenance of computers, networking and other IT facilities in the institute. The institute also has an annual maintenance agreement with the third party for hardware maintenance. Classrooms: The classrooms are cleaned twice in a day for the hygiene purpose. Any issue related to civil repairs, electric repairs etc. is brought into the notice of the registrar who then allocates the work to the appropriate person. Generator Facility To ensure the uninterrupted power supply generators are available in all the campuses of the institute. There are two generators, one of the capacity of 63 KV and other one's 125 KV capacity. Water Cleaning Facility The RO filtered drinking water facility is available on every

floor. The water tanks are cleaned every week to ensure purity while the water filter kits are maintained on regular basis to ensure the supply of pure and safe drinking water. Canteen: The canteens are run by the alumnus of the institute. To ensure the quality a faculty is assigned as the canteen in-charge. Waste Management The institute segregates the waste at source as required by IMC and thus plays an active role in Swachh Bharat Mission. E-Waste Management The Institute has taken membership of Unique Eco Recycle and the membership No.issuer/ E-waste/ 1087/2019. This membership is granted for disposed of e-waste in scientific and eco- friendly manner. Fire Extinguisher and Fire Safety Firefighting equipment are well placed in the institute premises and are regularly refilled. Fire extinguisher are wall mounted on each floor in all the campuses of the Institute. There are 55 fire extinguishers are installed in PG, UG and Law campuses. Girls and Boys Hostel have 3-3 fire extinguisher separately with the capacity of 4 K.G. Pollution Control Unit An air purifier device is installed at UG Campus, which is designed by one of incubatee, AIC. Rain Water Harvesting The institute operates and maintains the rain water harvesting system as its commitment towards sustainable

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Scholarship to Meritorious students, Educational Assistance, Sports Quota, Staff and other quota,	524	11893597
Financial Support from Other Sources			
a) National	Government Scholarships (Minority and Reserve category)	472	6614920
b) International	NA	Nil	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Remedial Coaching	27/08/2018	151	PIMR Indore
Soft Skill Development	15/09/2018	6407	PIMR Indore
Career Counselling	06/09/2018	865	PIMR Indore
Guidance for competitive examinations	03/08/2018	734	PIMR Indore
Language Lab	06/09/2018	26	PIMR Indore

Yoga and Meditation	19/07/2018	416	PIMR Indore
Personal Counselling	20/08/2018	122	PIMR Indore
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	Career Counselling	Nil	865	Nil	697
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nil	Nil	Nil

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
ADITYA BIRLA FASHION AND RETAIL, AIRTEL, AMAZON DEVELOPMENT CENTRE, BANDHAN BANK, BAJAJ FINSERVE, COLGATE PALMOLIVE, DELOITTE etc.	865	697	Nil	Nil	Nil
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	1	BBA (Foreign)	Economics	NJIT, New Jersey, USA	Master of Science in

		Trade)			Data Science
2019	1	BBA (Foreign Trade)	Economics	RMIT University, Australia	Masters in Business Information Technology
2019	1	BCOM (Hons)	Finance	Institute for Technology and Management, Mumbai	PGDM
2019	1	BCA	Systems and Q.T.	Amity University, Noida	MCA
2019	1	BAMC	Marketing	University of Westminster	MA (HRM)
2019	1	BBA	HR and General Management	NUI, Galway, Ireland	M.Sc. In Business Analytics
2019	1	BBA	HR and General Management	Symbiosis Insitute of Business Management, Pune	MBA in Innovation and Entrepre neurship
2019	1	MBA (FT)	HR and General Management	RMIT University, Australia	Masters in Human Resource Management
2019	1	MBA (FT)	HR and General Management	University of Texas at Dallas	Business Analytics Master's Program
2019	1	BCOM (Hons)	Finance	RMIT University, Australia	Master of Internationa l Business
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	92
Any Other	1
Any Other	3
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Best Ph.D. Thesis Competition 3	National	7

Swavlambhan (Business Plan Competition - E-Week) 3	National	21
Jigyasa (Best Research Paper Competition) 3	National	11
Manthan (Annual Cultural Fest) 3	National	2500
Spardha (Annual Sports Competition) 3	Inter College	200
HR Business Quiz (PG) 3	College Level	78
Extempore (PG) 3	College Level	22
Debate Competition (PG) 3	College Level	38
Utsaah (Sports Competition Law Campus) 3	College Level	180
Moot Court Competition 3	National	39
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	Crest of University (All India Squash Racket)	National	1	Nil	408936724921	Vibhor Katariya
2018	Crest of University (All India Power Lifting)	National	1	Nil	1121411600	Shalini Tiwari
2018	Crest of University on Representing in All India Pistol Shooting	National	1	Nil	482026040331	Taniska Jain
2018	Runner up in 6th National Moot Court Competition 2018 by IMS unison university	National	Nil	1	1121569865	Khayati Tongia

2018	Winner in Antarik Sarkar Memorial National Moot Court Competition	National	Nil	1	11110300059	Jasdeep Juneja & Team
2018	3rd in National Youth Festival, Association of India Universities	National	Nil	1	1121210821	Vinayak Shukla
2018	Winner in Adventure Games in Mathan 2018	National	Nil	1	768376979319	Shakti Pandey

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Prestige Institute of Management and Research, Indore has a Student Council comprising of President, Vice President, Secretary, Joint Secretary and Members which are nominated every year. This council is actively involved in various activities of the institute. Student council work the entire year for organizing cultural events, management feasts, sports activities, Independence day, Republic day, Walkathon, national leader's birthday celebration, social work, literacy mission, etc. They also take care of the discipline. Students are also involved in various committees like Anti-Ragging committee, IQAC, Placement cell, Library up-gradation cell, Placement upgrading cell, to name a few. All student committees are involved in major events like student Fest, International Conference, National student Events like Pragya, Prayas, Swavalamban, Jigyasa, MUN, Legal Fiesta, National film festival, Spardha to name a few. Besides the students council and student representatives on various official committees students have formed clubs that are managed by them. Each department has their own student club. It include Roctract club, Marketing club, HR Club, IB club, APR club, Finance club. These clubs organise various activities Like Extra Mural Lectures, Short certificate programs, debates, various student competitions ,e-haat, Conclaves etc. Placement Cell: Placement at PIMR is student driven. Every year students are nominated through rigorous selection process to become Placement Coordinators (PC) .These PC s are guided by the Placement Officer.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Prestige Institute of Management and Research, Indore has a strong alumni base. Alumnus have been placed Pan India and abroad also. They keep on visiting Institute as and when they get time to cherish their memories. Alumnus are called for Extra Mural Lectures, judging the events, during Personality

Development sessions etc. Institute has formed a Chapter to have more activities in the institute to cater the needs of current students. This will definitely help students in better placements too.

5.4.2 – No. of registered Alumni:

988

5.4.3 – Alumni contribution during the year (in Rupees) :

892000

5.4.4 – Meetings/activities organized by Alumni Association :

Three Alumni Meetings have been arranged Meeting 1: A meeting was held on 20th April 2019, for the registration of PIMR Alumni Association. As decided in the last meeting, a draft for Association was prepared and required documents were collected. Meeting 2: A meeting was held on 23rd February 2019 to finalize the names of alumni as founding members. Meeting 3: A meeting was held on 20th November 2018 to discuss use of alumni portal which can help the institute in placement of students.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Institute has a network of coordinators for effective management and information accessibility. In order to coordinate various events in the institute, faculty members and students are given event coordinator ship, which is rotated amongst the faculty and students. This system ensures that all activities have environment of the entire faculty, thereby, demonstrating effective team efforts. Regular faculty meetings are organized for better information accessibility and decision making process. The Institute has different committees like library up-gradation committee, computer up-gradation committee, placement up-gradation committee which meet twice a year to suggest enhancements and infrastructural needs of library, computer and placement cell respectively. Following are the two activities evident for decentralization and participative management: International Conference: Institute has organized International Conference on the theme "Business and Entrepreneurial Practices for Global Prosperity and Happiness". To ensure the participation and full involvement of several stakeholders of the Institute, all the responsibilities of conference were divided amongst them. The conference was successfully organized by an internal team .The team comprising of various committees which include Faculty members, Staff members and Students. A coordinator was appointed for all the committees and these coordinators are empowered to handle financial and administrative execution of the assigned task. Manthan (Annual Management Fest): MANTHAN is an annual management fest organized by the Institute which has evolved over the years as central India's largest socio-cultural Festival. It is an amalgamation of entertainment, excitement, and showcasing the potential of the youth offering a rich blend of music, art, dance, drama, workshops, and quizzes. In the year 2018, it was organized on 22-25 October. The student council is responsible for managing the event under the guidance of faculty coordinators. The student council consists of President, Vice President, Joint secretary Secretary selected by the panel of faculty members based on specific criteria. For better participation and involvement of various stakeholders, various organizing committees been formed that involved faculty members, staff members and students. These committees were responsible for smooth conduction of tasks related with Manthan like Promotion committee, Sponsorship committee, Hospitality committee, Reception

and Registration committee, Cultural committee etc. Other than this, a faculty coordinator was also appointed for different events with a team of student volunteers.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	The process of admitting students to various courses is carried out through the norms laid down by Higher education, Bhopal for UG programs and Directorate of Technical Education, Government of M.P for PG programs. The Admission Committee constituted for the purpose is entrusted with the task of monitoring the admission process. The candidates are selected on the basis of CMAT entrance examination. In case of UG programs, admission process is managed by the Institute and admission are made on the basis of merit. Students from all sections of society irrespective of caste, creed, class and gender are admitted thereby keeping to the objective of education for all.
Industry Interaction / Collaboration	Institute has linkages and collaborations with industries and institutions. Executives from industries are invited to deliver lectures. Students are sent to industries for field trips and internship. The Institute is having a official chapters of ISTE, ISTD, NHRD and NEN for conducting academic, research and training activities. Institute has an Alumni Portal that offer a platform for alumni and the present batch to interact and discuss about opportunities and growth in the corporate world as well as guidance regarding entrepreneurial ventures. Alumni are present representatives on IQAC of the institute and also part of BOS and advisory boards
Human Resource Management	The institute is putting effort for managing human resource at different levels. The faculty members are sponsored for attending seminars, conferences, quality initiative programmes and workshops twice in a year. Faculty encouraged to conduct training take consultancy and workshops. Faculty are provided

academic leave sharing of revenue ratio of 70:30 faculty: institute for consultancy. Facility of Safety Insurance Premium for non teaching staff is provided. Institute also have various welfare schemes for the further education and development of staff members, they are also provided leaves for examination. Beside this institute also provides advances and loans for marriage, education etc.

Library, ICT and Physical Infrastructure / Instrumentation

The library is well equipped with computers. The catalogue with author and subject indices has been fully computerized. The institute's campus is wi-fi enabled, hence students can access internet anywhere including library. Computer Lab is well equipped with computing resources to cater to the technological needs of the Institute. Online Video Capturing of lectures via Impartus Innovations, Bangalore started at PG and UG Campus. Mass Communication Studio has been set up with all latest equipments for practical learning to students. The Institute has good physical infrastructure for imparting education to the students. LCD projectors have been installed in each and every classroom to facilitate classroom teaching. The Institute has a Sports room for recreational purpose of students and faculty.

Research and Development

The institute believes in continuous research and development of its intellectual capital. This is monitored with the help of the research committee which motivates the faculty members to submit research projects to various funding agencies and renders adequate help in the preparation of project proposals. Faculty members are also expected to conduct training programs and take up consultancy assignments for corporate houses. The faculty members are sponsored for attending seminars, conferences, quality initiative programmes and workshops twice in a year. The institute regularly organizes Conferences, Seminars Faculty Development programs, and academic forums to provide in-house facility to all the faculty members.

Examination and Evaluation

The institute has two step evaluation processes. The first step is through conduction of internal assessment done

for each subject in every semester for all the students and includes component of internal test, assignment, seminar presentation and case studies which are given to the students in all subjects spread over the entire semester which includes real world cases and experience for supplement learning and presentation, seminars and assignments for improving and enhancing the subject knowledge as well as developing a better personality. The students are also evaluated on major research projects, summer internship projects, seminar presentation etc.

Teaching and Learning

Institute offers students with an opportunity to undertake major and minor research project to ensure skills development of the students like research methodology, project handling and project report writing, market and demand analysis which are helpful in the real world. With a focus on the learner-centred approach, the faculty uses the lecture-cum-discussion method, presentation, assignment mode etc. Collaborative learning is undertaken through internship with industries, field trips, group projects and simulations. Independent learning is encouraged through e-learning. Critical thinking is sharpened through a research project. Some innovative teaching methods used include learning through documentaries and movies, experiential learning through simulated games, industry based projects, concept checking and case studies.

Curriculum Development

As per UGC guideline Choice Based Credit System (CBCS) was implemented for all programs with the help of industry experts, senior academic experts etc. The syllabus is updated on regular basis, new electives are offered keeping in mind the changing need of the industry. The syllabus is updated with the contribution of faculty members in their respective specializations. The process is facilitated by active contribution and feedback from industry experts and alumni. Institute invites foreign faculties, who give their inputs to the students and give feedback for quality enhancement in curriculum. Regular feedback from all stakeholders are taken and institute has formed an

advisory board for the same.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	The institute uses various modules for planning and development. All the relevant information like, events, important notices reflected on portal dash board and available to authorized visitors. For improving the efficiency and to maintain the transparency in teaching, online teachers' diary is uploaded semester wise regularly for each subject. Online system supports 360 degree performance appraisal, leave and attendance management of the all employees etc.
Administration	Institute maintains easy, convenient and time saving administrative process by effective use of ICT. Most of the administrative process is done online, like attendance record of employees as well students, online leave management of employees, e copy of salary certificates, internal communication between the employees etc. Student services are also provided through online system.
Finance and Accounts	For smooth, transparent and secure functioning of maintaining accounts, the Institute is using software and it is regularly updated on ERP module. All the financial matters related with employees and students are executed in online mode.
Student Admission and Support	All the admission process is processed in online mode. It covers admissions to all courses whether graduate or post graduate like admission forms submission, SMS service etc. For financial matters of the admission, all the payment process is also done online. Other than this, debit/credit cards, internet banking and Paytm facilities is also provided to the students to pay fees etc.
Examination	Utmost secrecy and confidentiality needs to be maintained while handling examinations and work needs to be done utmost care and caution. As a result, examination module is the part of ERP however data sharing do not take place with other modules. Filling of examination forms, obtaining hall tickets, setting of examination papers, conducting internal test, uploading of

internal and external marks, etc. is done online.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	DR. RAKSHA THAKUR	6th PAN IIM WorldManagement Conference, IIM Bangalore	NA	21076
2018	DR. RAJU C. JOHN	International Conference on Media and Communication, Symbiosis Institute of Media and Communication, Pune	NA	20311
2018	PROF. ISHITA DAS	International Conference on Media and Communication, Symbiosis Institute of Media and Communication, Pune	NA	20311
2019	DR. DEEPAK JAROLIYA	12th Annual ISDSI Conference on Data Driven Decision Making in Digital Age, SPJIMR, Mumbai	NA	19948
2019	DR. Raj Kishore Sharma	SPIJMR CONFERENCE, MUMBAI	NA	16303
2019	Dr. Nidhi Sharma	6th PAN IIM WorldManagement Conference, IIM Bangalore	NA	15180

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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme	Title of the administrative training programme	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
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	organised for teaching staff	organised for non-teaching staff				
2018	17th National Research Methodology Workshop	NA	14/07/2018	18/07/2018	58	Nil
2018	16th National Research Methodology Workshop	NA	03/07/2018	05/07/2018	30	Nil
2019	18th Research Methodology Workshop	NA	02/07/2019	04/07/2019	38	Nil
2019	National workshop on 'Quality Enhancement Practices in Course Curriculum Design Development	NA	13/06/2019	15/06/2019	50	Nil
2019	41st National Case Writing Workshop	NA	23/05/2019	25/05/2019	74	Nil
2019	NA	Staff Development Program on Data Handling and Analysis Using MS Excel	20/05/2019	20/05/2019	Nil	14
2019	Workshop on Role of Experiential Learning in Management Education	NA	06/05/2019	06/05/2019	52	Nil
2019	NA	Staff Development Program on Developing Positive Attitude	30/04/2019	30/04/2019	Nil	13

		for excellence at work and motiva tion, Stress Management				
2018	Curriculum Developmen t Workshop	NA	10/12/2018	12/12/2018	36	Nil
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
DELOITTE WORK SHOP, MUMBAI, Deloitte, Mumbai	1	30/11/2018	30/11/2018	1
6th PAN IIM WorldManagement Conference, IIM Bangalore	3	12/12/2018	12/12/2018	1
International Conference on Media and Communication, Symbiosis Institute of Media and Communication, Pune	2	21/09/2018	22/09/2018	2
12th Annual ISDSI Conference on Data Driven Decision Making in Digital Age, SPJIMR, Mumbai	1	27/12/2018	30/12/2018	4
INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT AND SOCIAL INNOVATION IN BUSINESS, UNIVERSITY SCHOOL OF BUSINESS, CHANDIGARH UNIVERSITY	2	25/02/2019	26/02/2019	2
TEACHER TRAINING	1	15/12/2018	19/12/2018	5

PROGRAMME ON JURISPRUDENCE ADVANCE COURSE , NATIONAL LAW UNIVERSITY DELHI				
Short term course on Research Methodology, GIAN organized by IIM Indore	2	15/04/2019	24/04/2019	10
One Week Workshop on Advanced Research Methodology under The Chair of State Planning Commission, MP, School of Economics, DAVV	5	29/08/2018	03/09/2018	6

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
104	104	96	96

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Faculty Club, Tution Fee Waiver for Ward, Gratuity, Accidental Insuarance Scheme, PIMR 10 year association Award, remuneration for additional non-academic work	Waiver of 50 tuition fee if their ward, PIMR 10 year association Award, Staff Club, Shram Kalyan Yojana, Accidental Insuarance Scheme, Advance loan facility without interest, Leave for their academic examination, Remuneration for Exmination/ Additional Work	Counseling Sessions, Personal Accident Policy, Fee concession for economically weak students, Medical assistance in case of emergency, Facility to attend and participate in any event, To attend any outside event, Women Empoerment Cell- BHUMIKA is established for empowringfemale students of the Institute, Soft Skill Training

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The Institute take an independent opinion of an independent qualified CA with respect to internal and external financial audit regularly. Governing body / finance committee meets regularly to prepare and approve the budget for every new academic year. Flow of Transaction: For every revenue and capital

expenditure the concern faculty/staff co-ordinator takes proper approval from the director and then submits the same in the account section. The account section process the approved document and then pay the required money to the concerned party after preparing proper documents and taking the receipt there from. After completion of every activity, the finance expenses are settled along with proper supporting bills, vouchers and counter signed by the concerned faculty coordinator and director in due course. The Accounting records are maintained by the accounting section which is audited by both internal and external auditors the financial statements are then submitted and approval is sought from the Governing body. All the books of Account are maintained at PIMR (Prestige Institute of Management and Research) on software ACC- Soft. Financial data is collected and maintained as per Accounting standard issued by Institute of CA of India. Internal Audit Practice: Auditors of the institute get the accounting records audited at Individual and consolidated level and seek independent opinion through Audit report regularly. Income tax Registration of Society Act, compliance is complied with and income tax return is also filed every year. Management of the institute takes special care to satisfy the queries, rectify and follow the resolution raised during Audit at the year end of every financial year. While internal Audits are also conducted on yearly basis.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Event Sponsors/Alumni/T raining/Subscriptions etc.	4357311	Sponsorship/Alumni Association Fees/Other Fees
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6.4.3 – Total corpus fund generated

4100000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	MET Recognized by Govt. of Gujarat, Reg No. E-4809	Yes	Head of Institution
Administrative	Yes	MET Recognized by Govt. of Gujarat, Reg No. E-4809	Yes	Head of Institution

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Institute involves parents in various bodies like Anti Ragging Committee etc. Institute tries to involve parents at different levels like in some events they have been invited as judges. Beside this, parents support by interacting with the various committee members that come for quality enhancement or inspection.

6.5.3 – Development programmes for support staff (at least three)

? Staff Development Program on Developing Positive Attitude for excellence at work and motivation, Stress Management ? Staff Development Program on Data Handling and Analysis Using MS Excel ? Training Program on Self Development ? Training Program on Motivation and Team Building

6.5.4 – Post Accreditation initiative(s) (mention at least three)

• PIMR has been granted Mentor status from UGC and NAAC. Under the Paramarsh scheme, leading institutions will provide regular mentoring to help colleges get accredited by the NAAC. • IQAC constituted Good Governance Cell to carry out activities relating to development of good governance strategies/models from the ground level. The cell received a project in June 2019 titled Good Governance using Public-Private Partnership Model from the Member of Parliament of Indore Constituency which has been yet another milestone towards the strategic vision. • Institute established the Prestige AIC Inspire Foundation under NITI Aayog, Govt. of India.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	A workshop on Turnitin Anti Plagiarism Software	22/06/2019	22/06/2019	22/06/2019	41
2019	National workshop on 'Quality Enhancement Practices in Course Curriculum Design Development	13/06/2019	13/06/2019	15/06/2019	50
2019	41st National Case Writing Workshop	23/05/2019	23/05/2019	25/05/2019	74
2019	Workshop on Role of Experiential Learning in Management Education	06/05/2019	06/05/2019	06/05/2019	52
2019	Staff Development Program on Data	20/05/2019	20/05/2019	20/05/2019	25

	Handling and Analysis Using MS Excel				
2019	National Workshop on REVISED NAAC ACCREDITATION FRAMEWORK	25/04/2019	25/04/2019	25/04/2019	131
2019	13th International Conference on Business and Entrepreneurial Practices for Global Prosperity and Happiness	09/02/2019	09/02/2019	10/02/2019	269
2018	Curriculum Development Workshop	10/12/2018	10/12/2018	12/12/2018	36
2018	3 days Workshop-Supraja	27/08/2018	27/08/2018	29/08/2018	16
2018	17th National Research Methodology Workshop	14/07/2018	14/07/2018	18/07/2018	58
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Training sessions on Training Need Assessment & Communication Skills (TNA & CS)	01/08/2018	30/04/2019	351	420
Organized Oath Taking Ceremony for Gender Neutrality	21/05/2019	21/05/2019	180	245

Extra mural lecture on the harmful effect of steroids on the skin	05/04/2019	05/04/2019	85	65
Spardha - The Annual Sports Fest	09/03/2019	10/03/2019	46	157
Extra mural lecture on Changing Minsets for the students (International Women's day)	08/03/2019	08/03/2019	152	67
Smart Girl Workshop	06/03/2019	07/03/2019	56	Nil
Counselling sessions (on an individual basis) provided to students on career counselling	25/01/2019	08/04/2019	427	438
Counselling sessions (on an individual basis) provided to students on personal counselling	21/08/2018	20/04/2019	75	47
Workshop on the self defense	18/09/2018	19/09/2018	43	Nil
Extra Mural Lecture on Awareness on (PCOS): It's symptoms & treatment option's	07/09/2018	07/09/2018	200	Nil
Unnati - Finishing School (Placement and Employability Training Cell)	01/08/2018	30/04/2019	88	138

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

22.76

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nil
Provision for lift	Yes	Nil
Ramp/Rails	Yes	Nil
Braille Software/facilities	Yes	Nil
Rest Rooms	Yes	Nil
Scribes for examination	Yes	Nil
Special skill development for differently abled students	Yes	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	1	Nil	14/06/2019	1	NITYA - The power and path of eternal love	The Institute organized the screening of its short film Nitya - the power and path of eternal love. The movie was based on the life of a businessman, Nishant who forgets his passion in the rush of moving forward towards success. Nitya is a girl who come	238

2019	1	Nill	18/04/2019	1	BEKHAUFF - A film on Drug addiction and parental issue	The Institute organized the screening of its movies named Bekhauff - A film on Drug addiction and parental issue for the post graduate and under graduate students of different programmes. This short film revolves around two sisters who were suffering	342
2019	1	Nill	06/03/2019	3	Prestige Cinevision Film Festival	The Institute provides a platform which helps various local artists to showcase their talents in this film festival. All the distinguished speakers and guest of honors emphasized that both men	580

						and women are integral part of any industry. But earlier	
2019	1	Nill	23/02/2019	3	48hrs Short Film Making Competition	Short films are towering the trend and are much appreciated these days. The Institute has taken an initiative to encourage young talent to showcase their potential through short movies. Budding actors, directors, cinematographers, editors get a chance	125
2018	1	Nill	01/09/2018	1	Open Mic (EXPRESSWAY)	The Institute organized an event Open Mic (Expressway) for the students of different management and mass communication students. Expressway provides	352

						an open platform to all the budding talent who are looking for an opportunity to reach to wider audie	
2018	1	Nill	15/08/2018	1	Prestige Radio - Radio Drama on 72nd Independence day	The Institute provides a platform where students can TALK, SHARE CONNECT with everyone. The main motive of Prestige Radio is to give more practical exposure to the students who want to make their careers in the Radio Industry. On the occasion of 7	240
2018	Nill	1	28/09/2018	1	Lodhia Gram Visit	Health guidance on malnutrition. Menstrual hygiene and awareness on child marriage, domestic violence	34

						and right to education	
2018	Nil	1	12/09/2018	1	Eco-friendly idol Making	Save our water resources and protection of human health.	30
2018	Nil	1	20/08/2018	1	Rally for Rivers	Created awareness regarding dying rivers in our countries. To suggest preventive measures for river preservation.	152
2018	Nil	1	17/08/2018	3	Donation camp for kerala flood victims	Help victims affected by severe flooding and raised funds, drinking water, food and clothes to aid the calamity victims.	48
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7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Anti-plagiarism	15/06/2019	Anti-plagiarism policy is applicable for teaching and non-teaching staff, students, scholars and researchers. Policy states the percentage of plagiarism accepted and the consequences if the percentage gets exceeded.
Sexual Harassment	18/04/2019	Every year a Sexual Harassment Committee is constituted which ensure

		<p>female faculty members and employees to be protected against sexual harassment. The committee also works for creating awareness about the procedure and help available to its employees. It has the powers as well as legal responsibilities based on the 'Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013. Its primary objective is to curb sexual harassment and violence against women working with the Institute.</p>
Anti-Ragging	16/07/2018	<p>PIMR strictly follow the UGC rules and follows the policies of NO RAGGING. For the purpose NO RAGGING sessions are organised time to time for students. Anti Ragging Committee and Anti Ragging Squad Created every year. Helpline numbers are displayed at prominent places.</p>
Service and Leave Rule Book	02/07/2018	<p>The book states about the selection, criteria, joining, probation period, contractual appointments, and termination of service, retirement age and extension of services for staff, faculties and director. These are applicable to all without any discrimination on the basis of gender, race and religion. It also consists leave policy. The entitled employee can avail leaves with an approval by the Director or by a member of the staff to who the power has been delegated.</p>
SWAGAT 2018-19	16/07/2018	<p>Swagat is a handbook for students. Handbook consists of all the</p>

academic and nonacademic details along with dates and varied committees to ensure discipline in the Institute and its hostels. It also guides the students about rules, regulations and policy of the Institute.

PIMR Values

21/02/2019

The Institute believes that values inspire the students, society and employees to imbibe ethical behaviour in their work and life. As a guiding force values such as excellence in Education and Research, Nation Building and acceptance for all, are the priorities of the PIMR fraternity. We are committed as well as promote honesty, integrity and encourage gender neutrality and spontaneous acceptance for all types of diversities.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Dr.B R Ambedkar Birthday	14/04/2019	14/04/2019	50
Matyrs Day	23/03/2019	23/03/2019	40
Balidaan Diwas	20/03/2019	20/03/2019	55
Drug Free India Campaign	18/02/2019	18/02/2019	40
Republic Day Celebration	26/01/2019	26/01/2019	120
Diwali Celebration	07/11/2019	07/11/2019	55
Garba Celebration	14/10/2018	14/10/2018	250
Ganesh Chaturthi Celebration	13/09/2018	22/09/2018	120
Teachers Day Celebration	05/09/2018	05/09/2018	80
Janamashtmi Celebration	23/08/2018	23/08/2018	120

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1) Use of ERP for maintaining attendance, student records, declaration of results, accountancy etc., which is conducive in minimizing the use of papers. 2) Green and Sustainable Marketing is taught as a separate subject to all the students enrolled in M.B.A (Marketing Management) 3) Solar Panels-Grid with a capacity of 200KW has been installed in the Institute to promote the use of Renewable Energy. 4) The Institute has entered into a MOU with Unique-Eco-Recycle (UER) for the safe and effective disposal of all the e-waste. 5) A composite fertilizer plant has also been established by the Institute. 6) Students and Faculties are sensitized to not waste electricity and for this purpose 'Save Electricity' Placards are pasted on the switchboards of all the classrooms. 7) Separate Dustbins with color coding have been placed for collecting Bio-Degradable and Non-Bio-Degradable wastes. 8) The Institute has also harvested over 94 Lakh Litres of water using Rain Water Harvesting Mechanisms. 9) The use of bicycles and public transport to curb down pollution is promoted by the Institute.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best Practice I

1. Title of the Practice: Holistic Centre

2. Objectives of the Practice The aim of the Centre is to make students aware about ethics and values in their work and life so that they become responsible citizens and honest corporate executives in the future.

3. Context Cultivate value oriented way of life in the students through introduction of specific courses in the various programmes, organizing guest lectures, workshops etc.

4. The Practice In all MBA curricula, a course was introduced titled "Ethics and Management by Indian Values". In order to develop achieve new heights in ethics and values inculcation, in 2017 a certificate course Management by Consciousness was organised for MBA PA II Sem. Students. Looking to the response of the students, a full course titled Management by Consciousness was introduced in the programs like MBA Full Time, MBA Personnel Administration, MBA Marketing Management, MBA Financial Administration and MBA International Business. Many varied activities are organised in the course such as Meditation, Dynamic Meditation, Contemplation, Group Discussions, Small Group Activity (SGA), collectively and consciously taking Food, Exercise and Sleep etc. Apart from the topics like Values and Self-governance, Role of Ethics and Values in Personal and Corporate Success etc are also included in the course. Extra Mural Lectures (EMLs) are organized in which eminent personalities are invited from time to time. They discuss importance of ethics and values in professional and personal life.

Apart from the course one activity Extra Mural Lectures (EML) have been organised in which eminent personalities are invited time to time. They discuss importance of ethics and values in professional and personal life. These included sessions of Meditation, Message from the Bhagwat Gita, Inner awareness Workshop "Fitness Mantra for Professional Executives", "Yuvaa Power", Mind Power / set your target by sub consciousness" to name a few. The Institute regularly organise "Yes Plus Workshop" for students in association with " Art of Living". A separate section has been developed in the library titled Holistic Section where books of great spiritual leaders are kept for students to read. A "Boom of Silence" has been developed in the Institute where faculty and students regularly come to meditate and sit in silence. The room is equipped with water fountain and audio system to aid in meditation. The Institute has signed an MOU with Auropath, a part of Sri Aurobindo International Society an Institution recognized by Government of India as an Institution of National importance imparts faculty training on Integral Education, conducts workshops for students to name a few. Under this MOU the Institute also becomes a chapter of Auropath and a two day Faculty Development Program in Integral Education was conducted. Besides Integral Education faculty members also visited Pondicherry and went through an extensive one week

workshop on how to teach Management by Consciousness. The syllabus was also designed in association with Auropath. The Institute spent 2 lakh rupees as remuneration for faculty training in the course. The Institute also introduced a course on "spoken Sanskrit" wherein the faculty Dr. Sampadananda Mishra a renowned Sanskrit scholar recognized by the award by President of India came for two semester to train students in spoken Sanskrit. This was introduced as a full elective course in the MBA program. Best Practice II Format for Presentation of Best Practices

1. Title of the Practice Social Initiatives: To inculcate a sense of social responsibility and national belonging among students, the Institute has initiated a "Literacy Mission" for educating the unprivileged children.

2. Objectives of the Practice

- To provide basic education and knowledge to the unprivileged children.
- Develop social responsibility and awareness among the young generation.
- To make students aware of rural India, challenges and help in developing rural India.

3. The Context What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)?

- It was found during the "Literacy Mission" programme that the regularity in the class of under privileged children is a big challenge. It is necessary to continuously be in touch with the children and their family to make them understand about the importance of education in life.
- Convincing the parents of children was quite challenging, they are more interested in sending their children for work to earn money. Parents do not agree easily in case of girl child.
- Another challenge was to ensuring the learning of each child during the session. As these children are from different age groups and different background, it is challenging and highly occupying to concentrate on each and every child by the volunteers. The first challenge was to motivate students of the Institute to understand that it is one of the necessary and important activities. The HR club members then took initiatives under the guidance of head of the department and HR faculty members started to organise small events and programs such as EML sessions for the students in which senior corporate HR executive addressed the students and inform the importance of social responsibilities. Then the associations with the NGO and other Social welfare clubs was done, it guided students to work in a direction. The advantage of NGO was that these NGOs were working in slum areas on child literacy and had developed reading material and curriculum for the same. They however did not have classroom and teachers to teach the children. Also transportation of children from different homes was a problem.

4. The Practice Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?

The "Literacy Mission" of PIMR has been launched in association with the NEEV foundation in 2014. PIMR "Literacy Mission" was started by conducting survey in nearby slum areas with a team of faculty coordinator, student volunteers and few members of NEEV to identify the maximum slum children who do not go to schools or who have left their studies due to some reasons. The survey has helped us to know the reasons why the children are not able to study in the year 2014-15. The Literacy Mission started regular classes for these children in the year 2016-17. Children were taught with some motivational movies, few class room activities, conducted by student volunteers. After few motivational classes, children were taught Hindi varn mala and number counting (1-100). Children also learnt poems and basic manners and etiquettes. 13 children have been taught under the literacy mission. On the occasion of Manthan (Institute annual fest) 2015, PIMR has donated Rs. 30000 to NEEV foundation for developing a new school infrastructure. Prestige Education Society has donated a Van to support the mission. In Manthan-2016, these children have given their stage performance in National Annual Management fest. This was done to help them develop confidence in themselves. In 2017-18, Literacy Mission conducted a drive where anyone can donate anything in cash or kind like stationery, bags, cloths, eatable items etc. Many students have contributed to the club by

donating stationary, cloths etc. Another batch was started on 4th August, 2017, 29 children were identified and around 50 student volunteers are involved in the Mission. In September 2018, PIMR Literacy Mission have started working in collaboration with 'Sewa Bharti' a renowned NGO. After organizing some activities at various centres of Sewa Bharti, our student volunteers started taking classes in different centers from 25th January, 2019. PIMR Faculty members are also teaching children under "Literacy Mission" from 16th April, 2019 in PIMR campus.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.pimrindore.ac.in/NAAC/7.2.1BestPracticesSupporting.pdf>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

It is very much the need of the hour to develop an ecosystem promoting Entrepreneurship among the youth of the nation. Towards this end, the unique pioneering thought of establishing the Atal Incubation Centre was seeded. Atal Incubation Centre- Prestige Inspire Foundation: PIMR was Shortlisted for Grant in Aid on May 4, 2018 to establish Atal Incubation Centre- Prestige Inspire Foundation (AIC-PIF), Indore. AIC- PIF was established as a registered under Sec 8 SPV- Registration Letter, Incorporated on August 10, 2018. The first tranche of grant in aid was received on September 28, 2018. AIC- PIF has a built up area of 10000 sq. ft. as per the AIM guidelines. INSPIRE incubator is fully industry backed incubator, housed within Prestige Education Society focusing on agri-business, food processing ICT fields.

Institutional/Individuals Linkages: Many experts/experienced professionals in the agri-business food processing industry are on the Mentor Board of the Incubator at PIMR. • NITIE, Mumbai • Jain Irrigation • Batchmaster Software Pvt. Ltd. • Vision Advisory Services and Convenor- CII • Soyabean Processors Association of India • Mangalam Organic Foods • Digital Gurukul • Sonic Biochem Pvt. Ltd. • EDI, Ahmedabad • MICA, Ahmedabad • FOSS India Ltd. • Prestige Group of Industries Based on the institutional arrangements mentor network strength in the Agri-business Food processing, the institute plans to leverage this strength to setup an incubator focused on agri-business food processing.

Punchline/ Motto - "We inspire innovators to SPIRE" Vision: Nurturing start-ups to become viable business ventures, thereby supporting socio-economic development of the nation. Mission: To provide overall ecosystem support to business ideas that are innovative, scalable and sustainable with potential to disrupt business and revenue models thereby contributing to the advancement of research and education, economic, technological and social environment/dimensions at all levels for future generation of the nation.

Objectives -To promote entrepreneurship wherein innovators would be supported and mentored to become successful entrepreneurs. -To promote innovation and to provide a platform where innovative ideas are generated and supported to develop innovative technological solutions in all possible domains of business. -To ensure evolution and diffusion of innovations in a selective and time bound basis so as to meet the national objective of socio- economic development, business development, employment generation and environment sustenance. -To provide institutional support in scouting, sustaining and scaling up innovations -To provide preferential support to startups or innovators those have applications and impact on the dynamic business environment. - To encourage creation of new technologies and intellectual property relevant to promotion and incubation of startups of the nation.

Provide the weblink of the institution

8.Future Plans of Actions for Next Academic Year

- Strengthening of existing International MOUs and entering into newer MOUs. •
- Upgradation of PIMR to the Status of Deemed University / Private University. •
- Increasing International Linkages and tie-ups for exchange of Faculty and Students. •
- Enhancing the scope of Consultancy and MDPs.